



# Website Advertising Agreement

GOACA offers advertising opportunities on our website to financially support the work of the Association. **GOA residents have first priority as advertisers, but unfilled positions will be opened to advertisers outside GOA after ad deadlines noted below for each 6-month term.** Current resident advertisers have the right of first refusal for maintaining their ads until the deadlines noted below. Questions? Contact [president@glenoakacres.org](mailto:president@glenoakacres.org).

**Advertising Options:**

<i>Ad location/rate</i>	<b>6-month term*</b>	<b>12-month term*</b>
<i>Home Page – (Max 3 rotating ad positions)</i>	\$350	\$600
<i>Resident-Only Pages – (Max 5 rotating ad positions)</i>	\$350	\$600
<i>Home Page &amp; Resident-Only Pages</i>	\$525	\$900

\*Partial terms will be prorated.

**Ad Term length:**

- March 1 – August 31 – Advertising deadline for reservation/payment is due by February 1
- September 1 – February 28 – Advertising deadline for reservation/payment is due by August 1

**Terms of Advertising:**

- GOACA has the right to approve the ad prior to placement and may decline to run any ad. We do not accept political advertisements. (Ad and any linked content must be in good taste, not offensive in nature, or controversial.)
- Advertisers are responsible for making sure ads comply with all relevant laws, regulations and industry codes.
- Cancellations are accepted in writing, but no refunds.
- Non-residents can advertise in resident-only pages but will not have personal access.
- Advertisers may not use any information from the website to solicit business including the contact information in the directory, nor share any information with outside/third parties.
- Ads for businesses in the same category may run within the same ad rotation.
- Currently we do not provide any ad tracking or reports and offer no guarantee of ad views.
- Glen Oak Acres may, at any time, suspend or terminate your ad due to failure to fully comply with these terms.

**Ad specifications. (Email ad or ad questions to [website@glenoakacres.org](mailto:website@glenoakacres.org)):**

- File format: jpg preferred | No embedded code or other modifications allowed in any ads.
- Size: 300px width x 400px height, (px=pixels) | Resolution must be less than 500kb
- Ad itself may be replaced 1x during each 6-month term (additional requests accepted, but not guaranteed)
- URL is optional. (i.e. [www.mywebsite.com](http://www.mywebsite.com)) and will open new browser page.
- Ads will rotate every 5 seconds with up to maximum number of ads as noted above.

By signing below, you agree to adhere to the terms above:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_

Link URL: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

6-month term  
  12-month term  
  Home page  
  Resident Pages  
  Home & Resident

Date ad to begin running: \_\_\_\_\_ Payment Due: \_\_\_\_\_

Check payable to GOACA and mail to: PO Box 272, Glenview, IL 60025